

Now Come Greatest of Clearance Values Our Grand, Final August Clearance

A few days in advance of the month. With our gigantic summer stock every day must count. Building operations going on, which reminds us of the fact very forcibly that it will be but a short time before our removal to our magnificent new building on Third South, at which time none of our present merchandise will go into our new building. This being one of the compelling factors in forcing out all merchandise at the low prices herewith quoted.

The reductions are from
10 to 50% Off

And in some instances more than
ONE-HALF OFF

SALT LAKE'S ECONOMY CENTER.

The Paris

Main—Between Second and Third South.

In the Heart of Salt Lake.

Our Entire Line Princess Silk Slips One-Half Price

Former Prices	Now
\$8.00	\$2.95
\$3.00	\$3.95
\$10.50	\$4.95

Good assortment of colors and sizes, in the Messaline and China silks.



OUR SUIT DEPARTMENT

On Main Floor Offers Many Wonderful Bargains

25 Cream White Tailor Made Suits that sold regularly at \$22.50 and up to \$45.00; the entire 25 Suits go at	\$9.95
10 Cream White Tailor Made Suits that sold up to \$18.00, go at	\$6.95

Children's Coats \$1.95

Ages from 3 to 6, 7 to 14, that formerly sold up to \$4.75. About fifty coats made. Colors tan, navy, brown.

Children's Dresses at 50c, 65c and 75c

Ages from 3 up to 6 years. Made of gingham, chambray and percale. About any color you may care for.

FINAL CLEARANCE OF SKIRTS

THREE UNUSUAL LOTS MARKED AT LESS THAN HALF PRICE—clearance that represents values which the strongest emphasis cannot give an adequate idea of, so great are the reductions—

AT \$1.49 SKIRTS THAT SOLD UP TO \$4.50.

AT \$2.95 SKIRTS THAT SOLD UP TO \$5.75.

AT \$3.95 SKIRTS THAT SOLD UP TO \$8.50.

In this three special sale lots you'll find Panamas, serges, fancy mixtures and voiles; a good assortment of sizes.

Little Notions Little Prices

Hair Pin Cabinets, each, 10c	50c Hair Brushes, each, 19c
Stocking Darners, each, 4c	10c Curling Irons, each, 5c
Package English Hair Pins, each, 4c	Dress Shields, each, 10c
10c Hair Nets, each, 12c	10c Hair Pins, each, 25c

JEWELRY SPECIALS

50c Crochet Cotton, white or ecru, each, 25c	1.50 Men's Scarf Pins and Cuff Link Sets, extra, special at, 75c
25c Cuff Links, at the pair, 19c	50c Pearl Bar Pins, at each, 35c
75c Hair Pins, each, special, 35c	50c Long Strand Coral Beads, at, 25c
50c plain and fancy Brooches, at, 35c	

"Shoo Fly, Shoo, Don't Bother Me"

This innocent little nursery jingle has been given great significance as a result of the active, intelligent campaign waged by thinking people throughout the world against Mr. House-Fly. It is true that years ago the presence of the fly was not regarded with any concern, he was allowed to go at will from the sick room to the dining table, from the garbage pile to the heaps of luscious fruit, about to be consumed by robust children. And yet people wondered how disease was spread and contagion made general and how the death list was run up to such alarming figures. Today sanitary conditions make the exclusion, death and annihilation of the house fly an absolute necessity to cleanliness and health and people are being rapidly converted to this new gospel of fly extermination. Probably nothing else in the state of Utah has given such meaning to this crusade as the offer recently posted by MESSRS. L. AND A. SIMON OF THE PARIS MILLINERY COMPANY with the State Board of Health. These gentlemen have offered a liberal reward to the men and women, boys and girls of Utah who will actually demonstrate to what extent they have killed this pernicious, disease-breeding insect. THIS MUNIFICENT GIFT OF \$1,000.00 showed at once their interest in a cleaner state, more healthful conditions, and an improved condition generally. All the details of how this sum of money is to be distributed can be learned through Dr. T. B. Beatty of the State Board of Health. Certain it is that the interest is general throughout the state and that the big consignments of dead flies will soon begin to reach the health department and a claim made for a share of this liberal reward.

Half Prices on Our Entire Line of Messaline and Taffeta SILK COATS

\$15.00 SILK COATS NOW	\$7.50	\$20.00 SILK COATS NOW	\$10.00
\$17.50 SILK COATS NOW	\$8.75	\$22.50 SILK COATS NOW	\$11.25
\$25.00 SILK COATS NOW	\$12.50		

These prices include our entire line of Silk and Satin Coats, about fifty in all.

Ladies' Wool Coats Half Price

Including serges, whipcord and fancy mixtures—

\$10.00 LADIES' COATS NOW	\$5.00	\$15.00 LADIES' COATS NOW	\$7.50
\$13.50 LADIES' COATS NOW	\$6.75	\$17.50 LADIES' COATS NOW	\$8.75
\$20.00 LADIES' COATS NOW	\$10.00		

Cream Serge Dresses \$5.95

That formerly sold up to \$15.00. Every dress an elegant affair. They are tastefully trimmed, made of the very best of the all wool serge, come in sizes from 14, 16, 18, 20, 22 and 24.

25 All-Wool Dresses \$9.95

Made of the best wash serge. Dresses in this lot are from \$20.00, \$22.50, \$25.00 and \$27.50. Colors navy, brown and fancy fine stripe effects. Sizes 16, 18, 20 and 22.

Silk Dresses at One-Half Off

ONE LOT, VALUES UP TO \$15.00	\$6.95	SILK DRESSES AND SILK SUITS	\$9.95
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This lot contains about twenty-five elegant Suits and about fifty choice Silk Dresses. The Suits are in value from \$20.00 and up to \$32.50; the Dresses are from \$20.00 and up to \$27.50. All cast into one great lot and sell at \$9.95.

One Lot Foulard Dresses \$2.95

Including about 25 Dresses, with the Silk Waist and the Serge Skirt; also a few of the Peter Thompson's. These run in value up to \$10.00. You choose from the lot **\$2.95**

One Hundred Dresses Each \$4.95

That sold up to \$10.00. Included in this lot are Taffetas, Foulards, Linen and Lingerie. Colors light blue, pink, tan, white, lavender. Sizes from 16, 18, 20 up to 24.

WAISTS AT HALF PRICE

Our entire line of magnificent chiffon colored Messaline and Fancy Silk Waists at One-Half the regular prices—the prices range as follows:

50 SILK AND CHIFFON WAISTS AT	\$2.25	60 SILK AND CHIFFON WAISTS AT	\$3.00
60 SILK AND CHIFFON WAISTS AT	\$2.50	65 SILK AND CHIFFON WAISTS AT	\$3.25
70 SILK AND CHIFFON WAISTS AT	\$3.50		

Our entire line of linen Waists at one-half regular prices.

Handkerchiefs Special

White Lacy Shamrock Lawn Handkerchiefs, regular 10c values. At this sale you	25c
White Lacy Shamrock Lawn Handkerchiefs, in sealed packages, 3 in package, regular price	19c
White Lacy Shamrock Lawn Handkerchiefs, regular 25c values. Offered at this sale 25c each, or 3 for	50c

Ladies' Parasols At Half Price

50c Parasols, at, \$2.50	50c Parasols, at, \$1.50
1.50 Parasols, at, 75c	
Children's Parasols, 65c values	35c
Children's Parasols, 50c values	25c
Children's Parasols, 25c values	15c

Hand Bag Specials

White Lace and Kid Hand	95c
White Lace and Kid Hand	95c
White Lace and Kid Hand	95c

Extra Special Low Prices on Hosiery

Ladies' full fashioned Hose, silk boot with little foot, high spliced heel and garter top, at the pair	50c	Ladies' Hose, black and tan, linen heel and toe, all sizes, extra special at the pair	15c	Infants' silk Lisle Hose, colors black, white, tan, pink and blue; 20c the pair or three for	50c	Misses' and Children's fine silk Lisle Hose, black, white, tan and colors; special, the pair	25c	Children's fast black Hose in the fine and heavy rib, either for boys or girls, the pair	15c
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Ribbon Specials

5-inch all-silk taffeta ribbon, the yard	15c
3-inch all-silk taffeta ribbon, the yard	10c
6-inch silk messaline ribbon, the yard	25c
3-inch black silk velvet ribbon	25c
3-inch black silk velvet ribbon	25c
3-inch black silk velvet ribbon	25c
3-inch black silk velvet ribbon	25c